

IN THE CLAIMS

Please amend the claims as follows:

Claims 1-12 (Canceled).

Claim 13 (Currently Amended) A storage container comprising:
~~a bag member made of soft a flexible material and configured to store a predetermined substance,[[;]] the bag including a fold, provided on the bag member, along which the bag member deforms into a predetermined shape and reduces in volume [[,]] due to any one of when external pressure is applied to the bag member, when internal pressure of the bag member reduces, or when volume of the stored substance reduces is reduced, the bag having an opening at a lower portion thereof through which the stored substance exits the bag; and~~
~~a sheet grasp guiding unit that guides a user about a position of grasping the bag member, and that is provided on an outer peripheral surface of the bag, member having a higher rigidity than the bag, the sheet being without folds and on a side of the bag which is perpendicular to the opening of the bag, the sheet including a plurality of at least one of recesses and holes which are arranged in a line on an outer peripheral surface, are configured to receive fingers of a user and are for gripping the storage container.~~

Claim 14 (Currently Amended) The storage container according to claim 13, wherein the bag member is a polyhedral member having at least three surfaces, and the fold is formed so that one of the three surfaces on which the fold is formed is bent toward an inside of the bag member.

Claim 15 (Canceled).

Claim 16 (Currently Amended) The storage container according to claim 13 [[15]], wherein the at least one of recesses and holes comprise: ~~mark is~~ one of holes a recess or a hole formed in [[a]] ~~the sheet member~~ that is one of a sheet member provided on an outer peripheral surface of the bag member or a sheet member ~~formed integrally integral~~ with the bag member, wherein the sheet member has higher rigidity than the bag member.

Claim 17 (Canceled)

Claim 18 (Currently Amended) The storage container according to claim 13, wherein: further comprising: ~~the sheet is configured to assist a deformation assisting unit that assists in deformation of the bag member so that the bag member to be is reduced in volume by being bent is deformed along the fold.~~

Claim 19 (Canceled).

Claim 20 (Currently Amended) The storage container according to claim 13 [[19]], wherein the bag member includes two flat portions facing each other, and the ~~rigidity enhancing member~~ sheet is a flat plate member fixed to at least one a part of the two flat portions.

Claim 21 (Currently Amended) The storage container according to claim 13 [[19]], wherein

the ~~rigidity enhancing member sheet~~ is provided on the ~~an~~ outer peripheral surface of the bag member, and the ~~grasp guiding unit~~ is provided on the ~~rigidity enhancing member~~.

Claim 22 (Currently Amended) The storage container according to claim 13, wherein the ~~sheet grasp guiding unit~~ is provided on a largest surface of the bag member.

Claim 23 (Currently Amended) The storage container according to claim 13, wherein the ~~sheet is configured grasp guiding unit is provided~~ so as not to deform the fold due to pressure exerted when a [[the]] user grasps the bag member.

Claim 24 (Currently Amended) An image forming apparatus that forms an image on a recording material using a consumable substance, ~~comprising: that is stored in a replaceable storage container, wherein~~

a [[the]] storage container ~~that includes:~~

a bag member made of soft ~~a flexible~~ material and configured to store a predetermined substance, [[;]] ~~the bag including~~ a fold, ~~provided on the bag member,~~ along which the bag member deforms into a predetermined shape and reduces in volume [[,]] due to any one of when external pressure is applied to the bag member, when internal pressure of the bag member reduces, or when volume of the stored substance ~~reduces is reduced, the bag having an opening at a lower portion thereof through which the stored substance exits the bag;~~ and

~~a sheet grasp guiding unit that guides a user about a position of grasping the bag member, and that is provided on an outer peripheral surface of the bag member~~

having a higher rigidity than the bag, the sheet being without folds and on a side of the bag which is perpendicular to the opening of the bag, the sheet including a plurality of at least one of recesses and holes which are arranged in a line on an outer peripheral surface, are configured to receive fingers of a user, and are for gripping the storage container.

Claim 25 (Original) The image forming apparatus according to claim 24, wherein the consumable substance is a toner.

Claim 26 (New) The storage container according to claim 13, wherein the at least one of recesses and holes comprise:

holes which are in front of a continuous portion of the bag.

Claim 27 (New) The storage container according to claim 26, wherein:
the holes are configured to guide a user to a grasp position.

Claim 28 (New) The storage container according to claim 27, wherein:
the holes comprise at least four holes.

Claim 29 (New) The storage container according to claim 27, wherein:
the holes of the sheet consist of exactly eight holes, with four holes at one side of the sheet and four holes at an opposite side of the sheet.

Claim 30 (New) The storage container according to claim 13, further comprising:
the substance which includes toner.

Claim 31 (New) A storage container comprising:

a bag made of a flexible material and configured to store a substance, the bag including a fold along which the bag deforms into a predetermined shape and reduces in volume due to any one of when external pressure is applied to the bag, when internal pressure of the bag reduces, or when volume of the stored substance is reduced, the bag having an opening at a lower portion thereof through which the stored substance exits the bag; and

a means for keeping the bag flat, the means having a higher rigidity than the bag, the means being without folds and on a side of the bag which is perpendicular to the opening of the bag, the means including a plurality of at least one of recesses and holes which are arranged in a line on an outer peripheral surface and are configured to receive fingers of a user and for gripping the storage container.

Claim 32 (New) The storage container according to claim 31, further comprising:
the substance which includes toner.

Claim 33 (New) The storage container according to claim 31, wherein:
the line has a shape of arc.

Claim 34 (New) The image forming apparatus according to claim 24, wherein:
the line has a shape of an arc.

Claim 35 (New) The storage container according to claim 13, wherein
the line has a shape of an arc.